

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Committee to Re-Elect Judge Jerry Tao
Product	October 2012 Campaign
Estimate Number	

Invoice #	106687-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/26/12

Station	KSNV
Account Executive	Kevin Goodell
Sales Office	Las Vegas
Sales Region	Local

Order #	106687
Alt Order #	
Deal #	
Order Flight	10/13/12 - 10/26/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Policy Communications
Attention: Accounts Payable
415 S. 6th St.
Ste 200A
Las Vegas, NV 89101

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am		to						
					10/15/12 to 10/21/12	3x	-TWT---				
	KSNV			Tu	10/16/12	:30	7:21 AM	Tao 2012 TV Ad	\$600.00		2
	KSNV			W	10/17/12	:30	8:49 AM	Tao 2012 TV Ad	\$600.00		1
	KSNV			Th	10/18/12	:30	8:58 AM	Tao 2012 TV Ad	\$600.00		3
					10/22/12 to 10/28/12	2x	-TW----				
	KSNV			Tu	10/23/12	:30	8:28 AM	Tao 2012 TV Ad	\$600.00		5
	KSNV			W	10/24/12	:00			\$600.00	See MG 6.7,6.8	4
					NOT AVAILABLE RATE						
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/15/12 to 10/21/12	2x	M---F--				
	KSNV			M	10/15/12	:30	6:28 AM	Tao 2012 TV Ad	\$450.00		1
	KSNV			F	10/19/12	:30	6:08 AM	Tao 2012 TV Ad	\$450.00		2
					10/22/12 to 10/28/12	3x	M--TF--				
	KSNV			M	10/22/12	:30	6:09 AM	Tao 2012 TV Ad	\$450.00		5
	KSNV			Th	10/25/12	:30	6:52 AM	Tao 2012 TV Ad	\$450.00		3
	KSNV			F	10/26/12	:30	6:19 AM	Tao 2012 TV Ad	\$450.00		4
3	KSNV	Noon News	12-1230pm		to						
					10/15/12 to 10/21/12	3x	M-W-F--				
	KSNV			M	10/15/12	:30	12:04 PM	Tao 2012 TV Ad	\$275.00		1
	KSNV			W	10/17/12	:30	12:21 PM	Tao 2012 TV Ad	\$275.00		2
	KSNV			F	10/19/12	:30	12:08 PM	Tao 2012 TV Ad	\$275.00		3
					10/22/12 to 10/28/12	3x	-TWT---				
	KSNV			Tu	10/23/12	:30	12:22 PM	Tao 2012 TV Ad	\$275.00		4
	KSNV			W	10/24/12	:30	12:11 PM	Tao 2012 TV Ad	\$275.00		6
	KSNV			Th	10/25/12	:30	12:14 PM	Tao 2012 TV Ad	\$275.00		5

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	M-F Early News	5-630p		to						
					10/15/12 to 10/21/12	2x	-T-T---				
	KSNV			Tu	10/16/12	:00			\$900.00	See MG 6.5,6.6	1
					NOT AVAILABLE RATE						
	KSNV			Th	10/18/12	:30	5:23 PM	Tao 2012 TV Ad	\$900.00		2
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	5:23 PM	Tao 2012 TV Ad	\$900.00		3
5	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/15/12 to 10/21/12	3x	M-W-F--				
	KSNV			M	10/15/12	:30	4:26 PM	Tao 2012 TV Ad	\$450.00		1
	KSNV			W	10/17/12	:30	4:14 PM	Tao 2012 TV Ad	\$450.00		2
	KSNV			F	10/19/12	:30	4:43 PM	Tao 2012 TV Ad	\$450.00		3
					10/22/12 to 10/28/12	1x	--W----				
	KSNV			W	10/24/12	:30	4:14 PM	Tao 2012 TV Ad	\$450.00		4
6	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/15/12 to 10/21/12	2x	-T--F--				
	KSNV			M	10/15/12	:00			\$450.00	See MG 6.5,6.6	4
					NOT AVAILABLE RATE						
	KSNV			Tu	10/16/12	:00			\$450.00	See MG 6.4	1
	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	Th	10/18/12	:30	5:49 AM	Tao 2012 TV Ad	\$450.00	MG for 6.4,4.1	5
	KSNV	Today Show	658a-9am	Th	10/18/12	:30	8:42 AM	Tao 2012 TV Ad	\$900.00	MG for 6.4,4.1	6
	KSNV			F	10/19/12	:00			\$450.00	See MG 6.7,6.8	2
					NOT AVAILABLE RATE						
	KSNV	Today 4th Hour	10am-11am	F	10/26/12	:30	10:52 AM	Tao 2012 TV Ad	\$325.00	MG for 1.4,6.2	8
	KSNV	4PM NEWS (1 hour)	4-5pm	F	10/26/12	:30	4:45 PM	Tao 2012 TV Ad	\$725.00	MG for 1.4,6.2	7
					10/22/12 to 10/28/12	1x	-T-----				

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6	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
	KSNV			Tu	10/23/12	:30	7:38 PM	Tao 2012 TV Ad	\$450.00		3
7	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				10/15/12 to 10/21/12		3x	M-W-F--				
	KSNV			M	10/15/12	:30	11:26 PM	Tao 2012 TV Ad	\$775.00		2
	KSNV			W	10/17/12	:30	11:13 PM	Tao 2012 TV Ad	\$775.00		3
	KSNV			F	10/19/12	:30	11:26 PM	Tao 2012 TV Ad	\$775.00		1
				10/22/12 to 10/28/12		1x	-T-----				
	KSNV			Tu	10/23/12	:30	11:20 PM	Tao 2012 TV Ad	\$775.00		4
8	KSNV	Sa-Su Early News	5pm-630pm		to						
				10/08/12 to 10/14/12		1x	-----S-				
	KSNV			Sa	10/13/12	:30	5:10 PM	Tao 2012 TV Ad	\$450.00		1
				10/15/12 to 10/21/12		1x	-----S-				
	KSNV			Sa	10/20/12	:30	6:27 PM	Tao 2012 TV Ad	\$450.00		2
9	KSNV	News 3 Today - SUN	9am-930a		to						
				10/08/12 to 10/14/12		1x	-----S				
	KSNV			Su	10/14/12	:30	9:11 AM	Tao 2012 TV Ad	\$250.00		1
				10/15/12 to 10/21/12		1x	-----S				
	KSNV			Su	10/21/12	:30	9:28 AM	Tao 2012 TV Ad	\$250.00		2
10	KSNV	News 3 in Prime	7-10pm		to						
				10/15/12 to 10/21/12		1x	-----S				
	KSNV			Su	10/21/12	:30	9:20 PM	Tao 2012 TV Ad	\$900.00		1
Aired Spots				35							

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<u>Gross Total</u>	\$18,150.00	
<u>Agency Commission</u>	\$2,722.50	
<u>Net Amount Due</u>	\$15,427.50	<u>Payment Terms 30 Days</u>

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